



# Joe

*since 1970*

**Poltrona**  
info@poltrona.it  
www.poltrona.it

**designer**

Jonathan De Pas  
Donato D'Urbino  
Paolo Lomazzi

**description**

Joe is a big comfortable chair in the form of a giant baseball glove, mounted on invisible wheels. With this project the designers, inspired by the poetics of Pop Art, gave material form to their admiration for the legendary American baseball star Joe diMaggio. With a courageous shift of scale, they transformed the glove into a welcoming place to sit, inserting a hyperrealist figure borrowed from the world of art into the domestic environment.

**typology**

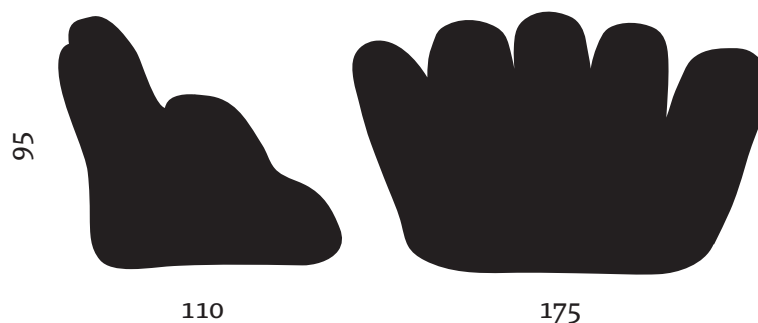
Armchair

**dimensions**

175 × 110 × 95[h] cm

**weight**

54 kg





## materials

Steel frame and preformed polyurethane foam padding, cover made from 10 sq meters of high quality soft leather



## colors

Wide range of colours. Here is a selection of the best—selling ones

NOR00105



BAL93347



VIN93108



BAL99011



VIN33090



BAL43001



NOR01038



BAL33280



BAL53001



SOF00109



RUS55063



VIN91110



BAL43003



BAL93002



TRE54099









Ph. Eva Sauer

↗ *Poltronova factory, Agliana. 2012*



Ph. L. Fontacuzzi & M. Galati

↗ *Paolo Lomazzi on "Living Corriere", 2018*



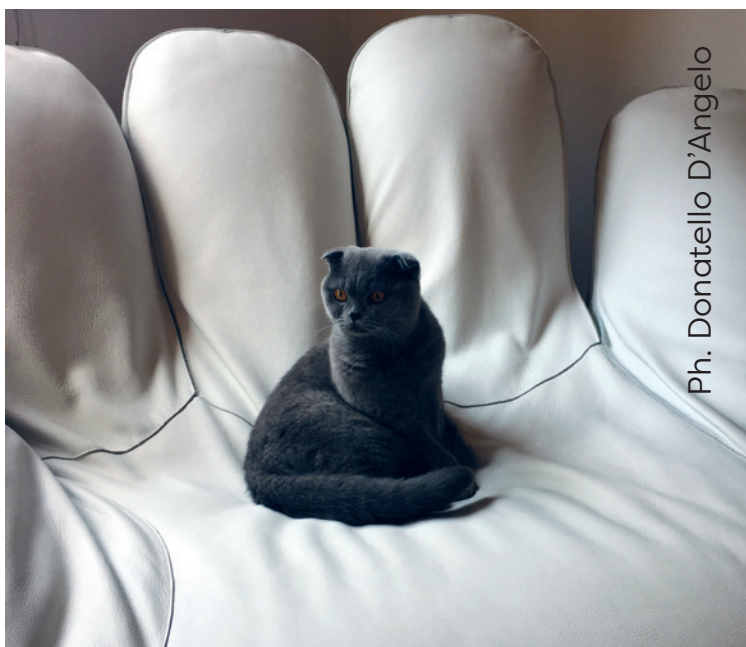
↗ *Old negative from Poltro*





Ph. Lorenzo Ricci

↯ *Superduper atelier, Florence. 2020.*



Ph. Donatello D'Angelo

↯ *Poltronova showroom, Florence. 2017*



Ph. Thomas Pagani

↯ *Slamp shooting, Milan. 2019*



↯ *Poltronova factory, Agliana. 2003*





Ph. Pietro Savorelli

↱ *The Student Hotel, Florence. 2020*



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↱ *The Student Hotel, Florence. 2020*



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↱ *The Student Hotel, Florence. 2020*





↗ *The Student Hotel, Florence. 2020*



Ph. Donatello D'Angelo

↗ *Poltronova showroom, Florence. 2017*





## a museum masterpiece

In permanent collection at MoMa, Triennale Design Museum, ADAM Museum Bruxelles beyond many temporary exhibition all over the world



Ph. Gianluca Di Iorio

↗ Triennale Design Museum, Milan. 2019



↗ Paristurin.ch, Zurich. 2017



Ph. Massimiliano Polles

↗ Saatchi Gallery, London. 2019





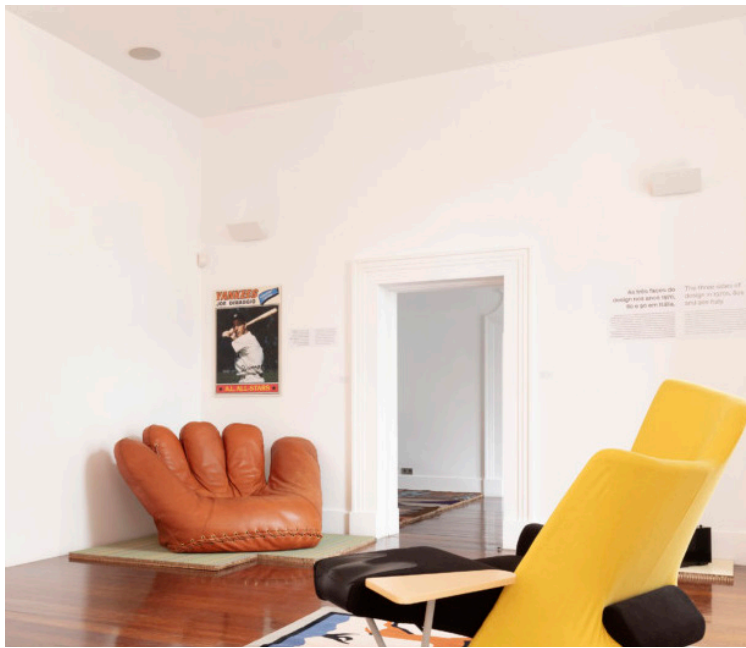
Ph. Pietro Savorelli

↗ *Contemporary Cluster, Rome. 2020*



Ph. Antonio Carloni

↗ *Milan Design Week. 2016*



↗ *Porto Design Biennale. 2019*



Ph. Donatello D'Angelo

↗ *Cortona On The Move. 2017*



↗ *Cortona On The Move. 2015*

Joe





an icon to sit



↖ Spike Lee featured on “la Repubblica”, 2017

*Cortona On The Move.* 2016 ↗







Ph. Pietro Savorelli

Jean-Charles de Castelbajac on "Casa Vogue Brasil", 2018 ↗



Ph. Thomas Dupal



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made in Italy  
since 1970

The armchair Joe has a very original shape, but its cover requires using superb craftsmanship. Designed in the 1970s with what was in those days the innovative technique of pre-formed expanded polyurethane - permitting foaming items into any shape - it took highly accurate manual work to faithfully reproduce the classic leather baseball glove on a giant scale. Today, just as in the past, the leather cover is made like an haute couture dress, in order to ensure the very best quality, and each armchair is unique.



Each armchair takes 10 square metres of high quality full-grain leather. The 30 leather patterns making up the cover are cut out using scissors, in a very accurate manner because the cut will be visible. The seam is machine-sewn, and at the end of each seam, the threads are knotted together to make sure they stay tied even after many years.

The 140 metal eyelets are put in by hand. It then takes many hours to add the soft padding to the polyurethane foam, and to put the cover on and seal it at the bottom, pulling the strings through the metal eyelets.

To make the armchair, our seamstress and our upholsterer take all the time they need to achieve the best result.



Ph. Ugo Mulas

*Poltronova factory,  
Agliana. 1970—2020*





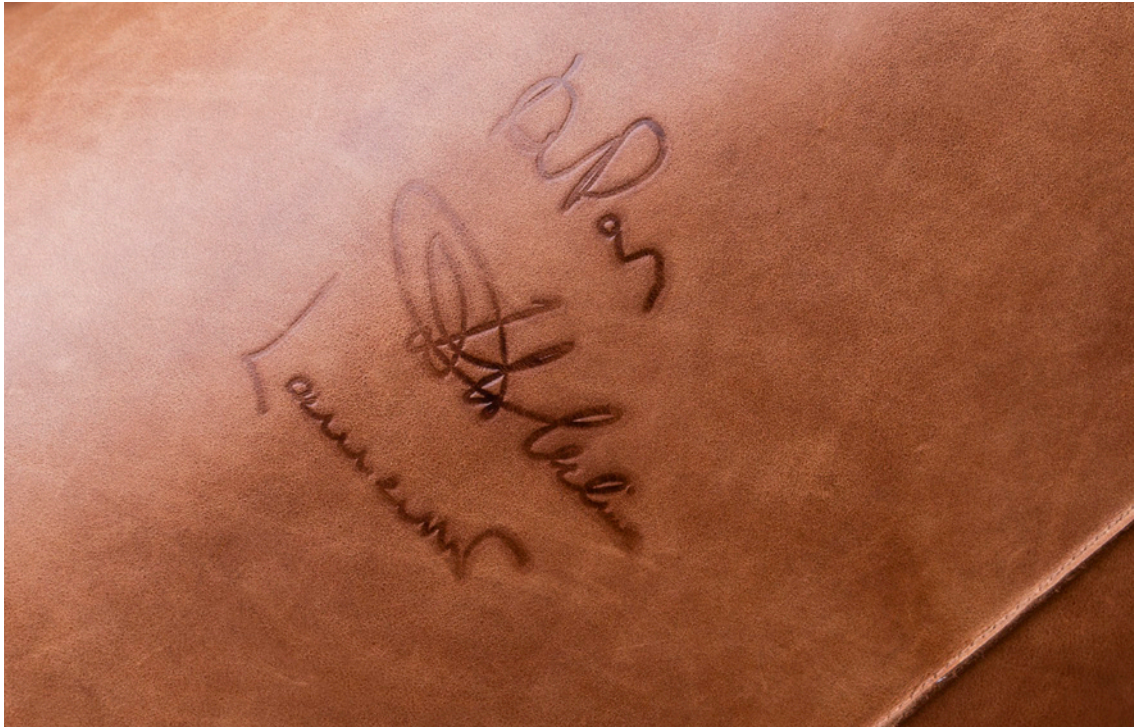
Three signs branded  
onto the leather guarantee  
its authenticity:  
the name Joe,  
the signature of the  
designers and the star.

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**made in Italy  
since 1970**







Each armchair has its own identity card, which shows the number of the armchair and a leather bag with products for preserving the leather.



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